

## Avigilon In Action Social Media Contest

### CONTEST REQUIREMENTS, TERMS & CONDITIONS, and PRIVACY POLICY

- 1. Promotional Period:** The contest promotional period is from January 13, 2020, to March 17, 2020. All entries must be received by March 17 at 5 p.m Pacific Time (PST).
2. No purchase is necessary in order to enter this contest.
- 3. Eligibility:** A qualified entrant (Entrant) is someone who is 19 years of age or older and a Canadian (with the exception of Quebec) or American resident. Employees of Avigilon are permitted to enter this contest.
- 4. How to Win:** An Entrant must have complied with all requirements provided for herein (the Contest Requirements), must be selected as a Winner by Avigilon, and must correctly answer a mathematical skill-testing question in order to win a Prize.
- 5. How to Enter:** This contest must be entered by submitting an entry, i.e. by posting a photo or video to LinkedIn, Facebook, Twitter or Instagram (Eligible Platforms), and tagging @Avigilon in such post with the hashtag #AvigilonInAction. An Entrant may submit as many entries as desired during the promotional period limited but are limited to one entry in a single day. Entrants may not enter more times than indicated by using multiple accounts, identities, or devices in an attempt to circumvent this rule. Entries that are incomplete or do not otherwise adhere to the Contest Requirements may be disqualified at the sole discretion of Avigilon. There are a total of five (5) contest categories: (1) Best Pro camera shot, (2) best Multisensor shot, (3) best Access Control Manager (ACM)<sup>™</sup> shot, (4) best overall installation shot, (5) best analytics capture from ACC 7. There will be a total of one (1) winner per each category.
6. This contest is not sponsored, endorsed or administered by the aforementioned Eligible Platforms. By submitting an entry, each Entrant releases the relevant Eligible Platform(s) from any and all liability related to this contest.
7. Avigilon reserves the right to cancel or suspend this contest should viruses, bugs, or other causes beyond their control corrupt the administration, security, or proper play of this contest.
8. Avigilon may at its sole discretion amend the Contest Requirements at any time. Decisions of Avigilon are final.
- 9. Prizes:** There are a total of 5 (five) grand prizes where the winning Entrants (Winner(s)) will receive an electronic gift certificate to Visa, in the amount of \$300.00 USD each (Prize(s)). The actual/appraised value may differ at the time the Prize is distributed. The specifics of the Prize shall be solely determined by Avigilon. No cash or other Prize substitution shall be permitted except at Avigilon's sole discretion. Avigilon reserves the right to substitute the Prize or portion thereof with one of equal or greater value. Prizes are nontransferable. Any and all Prize-related expenses, including without limitation any and all federal, state/provincial, and/or local taxes, shall be the sole responsibility of Winner(s). No substitution of Prize or transfer/assignment of Prize to others or request for the cash equivalent by Winner(s) is

permitted. In making the Prizes available to Winner(s), Avigilon makes no representations or warranties whatsoever either expressed or implied, oral or written, in respect of the Prize.

**10. Permissions Granted by Entrants:** By submitting an entry, Entrants grant permission to Avigilon and its related companies to use an Entrant's name, likeness, and photo or video entry for purposes of advertising, marketing and promotion without further compensation. By submitting an entry, Entrants grant Avigilon a nonexclusive, perpetual, irrevocable, royalty-free, and worldwide license to use their name, likeness, and photo or video entry at Avigilon's discretion for: (i) Avigilon's internal and public websites for viewing by third parties; (ii) Avigilon's sales or marketing materials, whether digital, print or other medium; and (iii) other uses related to advertising or promoting Avigilon's products and services. By submitting an entry, Entrants permit all or any part of their photo or video entry to be used by Avigilon and its related companies, with or without editing or modifications; and Entrant(s) waive all moral rights connected with the photo or video entry as well as any approval right regarding editing, modifications or end-use of their photo or video entry. If an entry infringes upon the intellectual property right of another, the Entrant will be disqualified at the sole discretion of Avigilon. If the content of an entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, the Entrant shall, at its own expense, defend and settle such claims. The Entrant shall indemnify, defend, and hold harmless Avigilon (and its related companies) from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Avigilon (and its related companies) may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

**11. Odds:** The odds of winning depend upon the number of eligible entries received. Winners will be selected at random by Avigilon.

**12. Limitation of Liability:** By entering this contest, Entrants agree that Avigilon (and its related companies) shall not be liable to Winner(s) nor to any other entity/person for loss or damage to person, property, mobile phone, computer, or any other device resulting from or connected with participation in this contest, downloading any materials relating to this contest, or acts or omissions of Avigilon and/or the Prize supplier.

**13. Winner Selection and Notification:** Winner(s) will be selected by Avigilon. Winner(s) will be notified in person at the ISC West conference, taking place in Sands Expo, Las Vegas from March 17-20, 2020 or by private message via the applicable Eligible Platform (followed by email) within five (5) days following selection of Winner(s). Avigilon has no liability for a Winner's failure to receive notices due to spam, junk e-mail or other security settings or for a Winner's provision of incorrect or otherwise non-functioning contact information. If a Winner cannot be contacted, is ineligible, fails to claim the Prize within five (5) days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as may be required, the Prize may be forfeited and an alternate Winner selected. Receipt by a Winner of a Prize offered in this contest is conditioned upon compliance with any and all federal, provincial/state, and local laws and regulations.

**14. Applicable Law:** This contest is subject to all applicable federal, provincial/state and local laws and regulations; void where prohibited.

**15. Disputes:** This contest and all disputes or claims arising out of or in connection with it will be governed by the laws of the Province of British Columbia, Canada, without reference to its choice of law

rules. Exclusive jurisdiction over and venue of any suit arising out of or relating to this contest will be in the Courts of British Columbia, Canada.

16. **Entrants' Information:** Entrants' information will not be sold, shared with third parties, or otherwise used for soliciting purposes. If you have any questions about this, please write to Avigilon at [social@avigilon.com](mailto:social@avigilon.com).

17. **Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Avigilon website available at: <https://beta.avigilon.com/about/privacy>.

18. **Promoter:** Avigilon Corporation, 555 Robson Street, Vancouver, BC, V6B 1A6